



BIPUL YADAV

SEO | Web Developer | Ads Expert

ABOUT ME

Hi, I'm Bipul Yadav, a Web Developer, SEO Strategist, and Digital Marketer. I create user-friendly websites, boost online visibility, and drive business growth.

With expertise in WordPress, Webflow, Figma, Google Ads, and SEMrush, I deliver tailored solutions for your digital needs.

EDUCATION

Bachelor's of Business Administration

Gannon University
2014 - 2017

Master's of Business Administration (MBA)


Boston University
2017 - 2018

SKILLS

- Search Engine Optimization
- Web Development
- Digital Marketing
- Ads Campaign
- Web Design
- Social Media Management

LANGUAGE

- English
- Nepali
- Maithali

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 bipulyadav1333@gmail.com

 Kathmandu, Nepal

EXPERIENCE

- Digital marketing Intern** 2018 - 2019
Firebelly Marketing | Central Ave, Indianapolis. IN
 - Gained foundational experience in digital marketing by managing ad campaigns and assisting with SEO tasks. Learned web design basics and honed skills in optimizing online content and campaigns for better performance.
- SEO Analyst & ADS Manager** 2019 - 2021
Firebelly Marketing | Central Ave, Indianapolis. IN
 - Promoted to a dual role managing client and company SEO performance. Strategized and executed ad campaigns to boost visibility and traffic. Developed expertise in SEO techniques and PPC management for diverse industries.
- SEO Specialist** 2021 - 2023
Firebelly Marketing | Central Ave, Indianapolis. IN
 - Focused solely on SEO, performing on-page, off-page, and technical optimizations. Enhanced website performance and search rankings. Expanded skills in web design and development to support SEO strategies.
- Web Developer & SEO Specialist** 2023 - Present
Simply Wealth Group | 3008 Melbourne, Australia
 - Lead web developer and SEO specialist, overseeing website management and implementing development projects. Improved website rankings through strategic SEO and technical enhancements, driving measurable results.

REFERENCES

Nirmal Adhikari

Firebelly / HR

Email: nirmaladhikari216@gmail.com

Jivan Pant

Velocity Logistics Group / CMO

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